

June 2, 2017

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Fast 5 on Friday



1. On July 24th and 25th, North American Life Plans will be conducting our Health Insurance National Sales and Training conference in Dallas. A formal invitation will be forthcoming, but please save the date.
2. This is one of the only conferences in our industry that includes both Under 65 and 65+ Medicare sales, marketing, and product training with speakers that include both carrier executives and top producers.
3. This is **also** the only conference in our industry that I know of that will be having a Social Media training workshop conducted by a Facebook expert and top producers that are using Social Networking to generate prospects. If you are not yet using Facebook to generate prospects, this is going to be your best opportunity to get started.
4. At this conference top producers will share their secrets for success selling health plans. Top producers will also be telling us how they make more money than the average agent because of how they cross sell and upsell to maximize each client opportunity. NALP will be introducing one of the only cross sell/upsell sales tool in the industry that can single-handedly double your sales and your income.
5. More details for the Health Insurance Sales and Training conference will be coming out soon! To pre-register, please send a note to the [Fast 5](#) inbox. Existing producers will have their registration fee waived. If you are interested in sponsoring or exhibiting, please contact Andy directly.